

# FNE Promotional Events 2019-2020

FNE at Venice 2019: Film New Europe Celebrates Innovation with Cocktail on VR Island

<http://www.filmneweurope.com/news/region/item/118665-fne-at-venice-2019-film-new-europe-celebrates-innovation-with-cocktail-on-vr-island?>


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## FNE at Venice 2019: Film New Europe Celebrates Innovation with Cocktail on VR Island FEATURED

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VENICE: Film New Europe celebrated European audiovisual innovation with a cocktail in the garden of the Venice VR Island on Sunday. FNE and several members of its team invited participants and visitors to join them for a glass of prosecco and to learn more about how FNE is promoting AV innovation on its online platform [www.filmneweurope.com](http://www.filmneweurope.com)



FNE invites Europe's top specialists in Innovation to present their projects to our readers with a special emphasis on how innovation in the AV sector can provide the engine the EU's smaller countries need to meet the challenges facing the industry today.

The series is interactive and we encourage you to pose questions to our team as well as share with us your own projects in the AV innovation field. We will also be organising a series of events in different locations across CEE to bring innovators, AV professionals and investors together.



The Film New Europe Association is the main networking platform of professionals in the Central and Eastern Europe and Baltic region. The FNE Association board is made up of the heads of the most important film institutions in the region.



Co-funded by the Creative Europe Programme of the European Union

## FNE at Baltic Event 2019: Watch the New VR Films From FNE Sponsored Workshop

<http://www.filmneweurope.com/news/estonia-news/item/119793-fne-at-baltic-event-tallinn-2019-fne-teams-up-with-baltic-event-to-promote-innovation>

### FNE and Industry@Tallinn & Baltic Event “Demystifying Virtual Reality”

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#### FNE at Baltic Event Tallinn 2019: FNE Teams Up with Baltic Event to Promote Innovation FEATURED

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TALLINN: FNE teamed up with the Baltic Event in Tallinn this year to promote innovation and let film professionals what tools are on offer on the Film New Europe web portal to help them meet the challenges of connecting with audiences in the digital age.

One of the most important events this year in Tallinn was the new VR workshop sponsored by Film New Europe. The VR workshop kicked off with a power point supported presentation by Anna Franklin of FNE's Audiovisual Innovation project and how this is an important tool for all those working with innovative new tools for the film industry. Participants worked together over two days to make a VR film. The aim of the event was to give participants a chance to participate in a VR hackathon rather than to produce a finished film. You can check out the results [HERE LINK](#) to the VR film (open with Google Chrome Browser).

The Film New Europe project was also promoted at the Baltic Event annual dinner attended by several hundred film professionals where Baltic Event helmer Marge Liiske thanked FNE for its ongoing support.

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Elisabetta Brunella - Head of Media Sales Milano



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WORKSHOP: HOW TO INCORPORATE VIRTUAL REALITY TO AUDIO-VISUAL PROJECTS?



Are you interested in VR and want to know how to use the technology in your audio-visual projects?

Join the ["Demystifying Virtual Reality"](#) workshop taking place in collaboration with Film New Europe and Proto Invention Factory on 28-29 November in Tallinn. It is a hands-on workshop for filmmakers and enthusiasts, who are interested in what the future brings to the audiovisual medium. During the two intense days, participants will discover how to apply their creativity and to make pieces that speak to audiences on a completely different level through [Virtual Reality](#).

The two-day workshop is lead by [Rein Zobel \(Maru VR\)](#) and [Angel Urbina Vitoria \(Iralta VR\)](#).



# Demystifying Virtual Reality

November 28-29  
A Proto Invention Factory  
Peetri 10

Demystifying Virtual Reality in collaboration with Film New Europe and Proto Invention Factory is a hands-on workshop for filmmakers and enthusiasts, who are interested in what the future brings to the audiovisual medium.

During the two intense days, participants will discover how to apply their creativity and to make pieces that speak to audiences on a completely different level through Virtual Reality. Participants will have a chance to learn from the experience of VR creators from around the world, who share their personal journeys through case studies. No previous encounter with VR required but previous film-making background is an asset.

The two-day workshop is lead by Rein Zobel (Maru VR) and Angel Urbina Vitoria (Iralta VR).

## Programme

### Thursday, November 28

- 9:00-10:00 Arrival, introduction, opportunity to see VR-films etc.
- 10:00-11:30 Lecture by Rein Zobel (Introduction to VR, VR-filmmaking, technical and storytelling aspects)
- 11:30-12:00 Brainstorming
- 12:00-13:00 Pitching and group formation
- 13:00-14:00 Lunch
- 14:00-15:00 Nimrod Shanit: Case Study: The Holy City
- 15:00-17:00 Development of projects (pre-production)
- 17:00-18:00 Ángel Urbina Vitoria: Case Study: LOS40VR

### Friday, November 29

- 9:00-12:00 Shooting material
- 12:00-13:00 Lunch
- 13:00-14:00 Mitya Sorkin: Case Study: Meeting VR – Staying Curious and Open-Minded
- 14:00-17:00 Post-production
- 17:00-18:00 Presentation of results, conclusions

**Mitya Sorkin** (Feeling Digital)  
**Case Study: Meeting VR – Staying Curious and Open-Minded**

Mitya Sorkin will share his experience based on producing cinematic VR/360 pieces as War Knows No Nation, Here and There and Unparallel Reality. He will talk about the discoveries that creators meet when starting to build interactive stories for VR,ng as well as describe how to use virtual reality as a tool in production pipelines of media projects.



**Angel Urbina Vitoria** (Iralta VR)

**Case Study: LOS40VR**

Angel will talk about his VR project LOS40VR, which is a virtual reality App created to surprise fans of bands and lovers of music and virtual reality. LOS40VR offers a wide variety of content filmed in 360-3D with an ambisonic sound that puts us in the backstage of a concert. For the first time, viewers will be near their favourite musicians and will live exciting immersive experiences next to them.



**Nimrod Shanit** (blimey)

**Case Study: The Holy City**

Nimrod will do his case study on his project The Holy City, which is an immersive virtual reality experience that transports participants to Jerusalem and provides access to the most sacred rituals and the holiest sites of Christianity, Judaism, and Islam. Jerusalem, The Holy City, carries a rich history, an undeniable spirituality, and an indescribable magnetism that can now be experienced in a virtual format. The experience takes place in photoreal volumetric captures of some of the most significant and beautiful sites in Jerusalem, highlighting its architectural beauty, diverse inhabitants, and spiritual history.

STARTUP  
ESTONIA



## CEI 2019 Warsaw Kids Inspiration and Innovation Days

<http://www.filmneweurope.com/features/wkff-inspiration-day-supported-by-fne-and-cei-2019>

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INSPIRATION DAY supported by FNE and CEI

at Warsaw Kids Film Forum introducing case studies of international co-productions, successful marketing strategies

25th-27th of September 2019  
Muranów Cinema at Andersa St. 5, Warsaw

More information: [www.filmneweurope.com](http://www.filmneweurope.com)  
[www.warsawkidsff.pl](http://www.warsawkidsff.pl)



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### FESTIVALS: Record Audience at 6th Kids Kino International Film Festival

INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-10-08

WARSAW: The 6th Kids Kino International Film Festival was visited by over 28,000 viewers during the nine festival days in 23 cinemas across Poland.



### FNE at Warsaw Kids Film Forum 2019: An Expanded WKFF Hands out Four Awards

POLAND 2019-09-30

WARSAW: The pre-teen German animated series *Nearth - A New World* won the Best Pitch award at the 2019 edition of Warsaw Kids Film Forum, at the close of the event on 27 September 2019. The Danish 2D animated film *Napoleon* won a three-week Pop Up Film Residency in Bratislava, and two Polish productions received new in-kind post-production awards.



### FNE at Warsaw Kids Film Forum Inspiration Day: The Purple Pin

INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-09-28

WARSAW: A Ukrainian animated TV Series *The Purple Pin* was presented at the Pitchings section at Inspiration Day hosted by Warsaw Kids Film Forum, sponsored by FNE and the Central European Initiative (CEI)

## Warsaw Kids Forum Inspiration Day: The future is in the content

FNE had teamed up with Warsaw Kids Forum for an Inspiration Day, an event sponsored by the Central European Initiative (CEI), that was held on 25-27 September 2019 at Kino Muranów in Warsaw. The event was designed to connect the guests of the Warsaw Kids Forum with leading experts in content produced by child and youth audiences. A panel of experts explored the new trends in TV and film made for children, while producers from all over the world showcased the most interesting projects of the last year.

*"The most significant part of creating content for a young viewers is to focus on the classics. What issues will always be important to children? What will always be relevant? Once you discover that, develop your content around it. Because everything else will change. The way children are watching film and TV develops constantly, right now they are more immersed in different platforms than ever. Everyone competes with everyone else. Netflix is more afraid of Fortnite, than Disney. To reach a young viewer you need to solve a puzzle similar to a rubrics cube. If you focus on creating good content focused on the classics, the changing market will not stop them."* David



### FNE at Warsaw Kids Film Forum Inspiration Day: Summer With Bernard

By INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-09-28

WARSAW: A German-Slovak feature film Summer With Bernard was presented at the Works in Progress section at Inspiration Day hosted by Warsaw Kids Film Forum, sponsored by FNE and the Central European Initiative (CEI).



### FNE at Warsaw Kids Film Forum Inspiration Days: How It Grows

By INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-09-28

WARSAW: A Slovenian animated TV Series How It Grows was presented at a Pitchings section at Inspirational Days hosted by Warsaw Kids Forum, sponsored by FNE and the Central European Initiative (CEI).



### Warsaw Kids Forum Inspiration Day: The future is in the content

By INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-09-28

FNE had teamed up with Warsaw Kids Forum for an Inspiration Day, an event sponsored by the Central European Initiative (CEI) that was held on 25-27 September 2019 at One Nureon in Warsaw. The event was designed to connect the guests of the Warsaw Kids Forum with leading experts in content produced for child and youth audiences. A panel of experts explored the new trends in TV and film made for children, while producers from all over the world showcased the most interesting projects of the last year.



### FNE at Warsaw Kids Film Forum Inspiration Day: Wojtek The Smiling Soldier Bear

By INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-09-27

WARSAW: The Polish-Italian-British coproduction Wojtek The Smiling Soldier Bear was presented at the Pitchings section at Inspiration Day hosted by Warsaw Kids Film Forum, sponsored by FNE and the Central European Initiative (CEI).



### FNE at Warsaw Kids Film Forum Inspiration Day: Phylomena

By INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-09-27

WARSAW: A Danish animated series on phyllopy, entitled Phylomena was presented at the Works in progress section at Inspiration Day, hosted by Warsaw Kids Film Forum sponsored by FNE and the Central European Initiative (CEI).



### FNE at Warsaw Kids Film Forum Inspiration Day: Triple Trouble

By INSPIRATION DAY SUPPORTED BY FNE AND CEI 2019 2019-09-27

WARSAW: Triple Trouble, a sequel to a Polish hit live action feature for children Double Trouble, was presented at the Pitchings section at Inspiration Day hosted by Warsaw Kids Film Forum, sponsored by FNE and the Central European Initiative (CEI).



### FNE at Warsaw Kids Film Forum 2019: I Love This

By POLAND 2019-09-27

WARSAW: The animated comedy/adventure series I Love This is one of several Polish projects being pitched at the Warsaw Kids Film Forum, running through 27 September 2019.

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Page 1 of 3

Inspiration Day launched with a panel "FORECASTING THE FUTURE FOR KIDS CONTENT" - in TV and Digital Space" where speakers Richard Rowe (UK) and Luca Milano (RAI, Regatta), Carlo Tassinari (Digital media editor) and Maria Kozłowska, Yvonne (CEI) discussed the issues connected to creating valuable content for young viewers.

Following the participants had a chance to explore NEW FRESH and COOL KIDS TV PROGRAMMES in a series of case studies devoted to producers. The Quarterly Effect, an interdisciplinary show exploring history by revisiting a key event from the past and showing kids what could have happened if history had taken a different turn. The show was presented by Iadine Zivko-Palut, (ARTE JUNIOR, France). The second groundbreaking production showcased during Inspiration Days was James, a live action series for teenagers teaching them how to react and cope with sexual harassment, presented by Luca Milano (RAI Regatta), Italy and Simone Cristiani, CEO and Creative Producer of Stand By Me (Italy). It was followed by Overlap, another production boldly created to help children recognize sexual harassment and inappropriate advances. The animated series was presented by Joakim Vindner (NRK Super, Norway).

Sine Bonhoff-Hansen (Luna K, Denmark) shared the dots and dorts in distribution with a special focus on kids content, with key insight being creative content that is inclusive and smart, because the young audience don't turn to (low)quality entertainment, unless they are left with no choice and Marie-Claude Reuchamp (Cine Cham, Canada) talked about the new realities of project development in the most technologically developed segment of the film industry in her presentation "CHILDREN ARE IN 3D" - from the idea to financing and immersive experience" based on the success story of a revamp of the 80's Canadian animation classic "Shogun". The cool content was showcased by the SPR - The Association of Polish Animation Producers.

Silke Wiflinger (Skillery Films and Carice werte), IVC Strategy and Sophie Madia Simba, Germany) led a special production financing workshop "The Art of Finding and Making a Deal Workshop", followed by a presentation of the Black Hill, one of the newest Polish productions for the younger audience, a feature family film directed by Marcin Pieki, based on a bestselling novel and produced by TVP. The film is currently in production and is one of the first projects whose producers signed a contract to use the 20% cash rebate scheme offered in Poland since 2018.

The first day wrapped up with a screenwriting master class from Philip LaZabnik, an awarded American screenwriter and producer. LaZabnik has written screenplays for films including Poseidon, M.I.U., The Prince of Egypt, The Road to El Dorado, The Last Treasure of the Knights Templar, Ararat and the Village, The Three Investigators and the Secret of Skeleton Island, The Last Treasure of the Knights Templar II - among others.

The participants also had a chance to take a special locations tour through Warsaw organized by the Warsaw Film Commission, where they had a chance to explore great locations and learn about the history behind them. The route included Cinema Murovici, Kozłowski Garden, Kozłowski Square, New Town, Saxonki, Old Town, Theatre Square. The day finished with an evening networking event hosted by GFA KIDS and SPR, aimed at forming connections that will result in future cooperation on a film or TV series for the young viewers.

The second part of Inspiration Days took place on 28th September 2019 during the CO-PROD/NET Breakfast in three 20 minutes intimate and interactive sessions, key funders and content executives share their experiences in coproduction, investment and partnership, programming, acquisition and commissioning strategies with speakers Agnes Augustin (Shein-Rodas Fund, Canada), Marie-Claude Reuchamp, (Cine Cham, Canada) and Luca Milano (RAI Regatta, Italy). A total of 27 projects representing 13 countries were pitched, along with one special Polish multi-progress presentation. Seven of the projects were Polish productions or coproductions, but the forum is clearly an international event with industry representatives from across Europe and Canada.

Over 270 guests attended the sixth edition of the Warsaw Kids Film Forum, a three-day international industry event running through 27 September 2019. The numbers of attendees has grown by some 20%, thanks in large part to a new sponsorship from FNE and Central European Initiative (CEI). WOFF Project Manager Zosia Horoszkowska told FNE.

## FNE Teams Up With Art House Cinemas in Berlin 2020

<http://www.filmneweurope.com/news/region/item/119794-fne-teams-up-with-art-house-cinemas-in-berlin>

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### FNE Teams Up With Art House Cinemas in Berlin

FEATURED

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BERLIN: FNE teamed up with AG Kino, CICAÉ and Media Salles and other art house cinema organisations in Berlin on 22 February 2020 for a promotional event where FNE general director Anna Franklin gave a powerpoint supported presentation of the Film New Europe project to the audience of Pan-European film professionals.

Several hundred guests including former head of the EU parliament's Culture Committee Doris Pack were informed about the opportunities FNE offered to distributors and exhibitors across Europe to connect with the FNE network and learn more about the latest innovative projects supported by Creative Europe MEDIA.

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### FNE Teams Up With Art House Cinemas in Berlin 2020

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