

# • 2021 Golden Fruit Plan • Rules • Pitch Competition

The **Golden Fruit Plan** is initiated by The Golden Tree International Documentary Festival, the Golden Tree Documentary Fund, both based in Germany and Beijing and the Arkana Film Studio, based in Warsaw, Poland. The partner is Wajda School. It aims to discover new talents and promote cooperation and co-production of documentary film making between China and Europe.

The project will be organized as diagnostic training workshops and courses, held annually in China and Europe by taking turns. Acclaimed documentary experts will join young documentary film makers on their project development, and participate in survey and script writing, preliminary shooting, pre-sale and trailer making, etc.

The training strives to improve their professional skills and help them entering professional production field with cross-cultural understanding. It will also help the future distribution of films in the international market through pre-sale and incubation.

## **The Launch of first *Golden Fruit Plan* in 2021 is Running**

The first *Golden Fruit Plan* will be hosted by the Golden Tree International Documentary Film Festival and the Arkana Film Studio, and open to proposals from China and Europe. 10 proposals, 5 each of China and Europe, will be shortlisted by the team of experienced and well-known industry professionals. Directors, producers or editors, up to 2 representatives per project, will be invited to participate in the diagnostic training courses.

After sessions of one-on-one guidance and a series of theme training courses, the Golden Fruit Plan will select 2 outstanding proposals from China and Europe respectively, to peach directly on the 2021 Golden Tree International Documentary Film Festival ceremony. The courses will take place in November 4th to 6th, 2021 in Paris. The pitching and pre-selling will also be carried out through partnership with other documentary festivals.

## Selection Rules:

**Genre:** Documentary, including documentary series/documentary films/creative or interactive documentary projects.

**Theme:** With links to China, Poland / Europe, be innovative in style of filmmaking and storytelling, or having an author's point of view.

**Duration:** Unlimited

**Participants:** Junior and senior students in university, including master and PhD candidates, or graduated recently and working on their first or second documentary projects.

**Subtitles:** All projects are required to have English subtitles.

**Submission:** till September 30, 2021

## Requirements

1. The proposed projects should be in the stage of researching, shooting or post-production. Finished documentaries will not be accepted.
2. Projects with contents which may cause religious or ethnic conflicts will not be accepted.
3. The proposed projects should be original works with copyright or authorization from the copyright owner.
4. There is no limit to the number of projects submitted by each company or individual, and each project must complete a separate registration form.

## Registration method

1. Registration Form (Please see the attachment)
2. 3-minute Trailer (format mp4)
3. Project introduction (including project and production team introduction), format: PPT
4. Poster or stills, format: JPG
5. Email registration:

### Europe:

Email: doro@arkanastudio.pl

Contact Person: Dorota Roszkowska

Phone number: +48 604 579 333

### China:

Email: info@goldentreefestival.com

Contact Person: Yao Xiao

Phone number: +86 18611716637

## Selection and Terms

1. The organizing committee has right to refuse applications, Which don't meet the selection criteria.
2. After the deadline for registration, 20 shortlisted projects will be selected by the judges. The results will be emailed to the applicants and published on the official website of the Golden Tree International Documentary Film Festival, **[www.goldentreefestival.com](http://www.goldentreefestival.com)**
3. Participants in the shortlisted projects are required to respond within 15 working days to confirm their participation.
4. The organizing committee has right to use application materials including stills, posters and trailers in cinema, television, internet, mobile television and other media or public places.