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EFP names Georgian National Film Center as a new member

The members of **European Film Promotion (EFP)** have accepted the **Georgian National Film Center (GNFC)** as a new EFP member organisation. With the decision taken at the latest General Assembly meeting, GNFC will now become the 33rd country to be represented with its films and talent at international marketing activities under the European banner. EFP is financially supported by its member organisations and the **MEDIA** Programme of the European Union.



Tamara Tatishvili,
director of GNFC

“It is a professional privilege and achievement to become a member of EFP”, says Tamara Tatishvili, director of GNFC and EFP representative. „Its network and activities offer valuable opportunities for positioning and advancing our film talent on the international film map. We are sure that our cooperation will contribute to a better promotion of Georgian cinema in the European audiovisual landscape.”

The Georgian National Film Center (GNFC) is a legal entity of public law under the Ministry of Culture and Monument Protection of Georgia and strives to support the development of Georgian cinema at the levels of project development, production, distribution and promotion.

Since its establishment in 2001, GNFC has provided financial investment to about 80 local films and represented the country at international film festivals and markets. It has participated in the financing of projects aimed at promoting cinema in Georgia and has facilitated the development of film education and distribution. GNFC represents Georgia in the Council of Europe's Cinema Support Fund – Eurimages and is closely cooperating with a number of European film institutions.

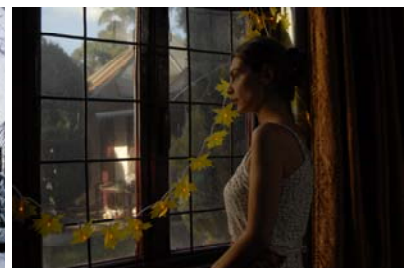
“I am happy to welcome the Georgian National Film Center as a new member of European Film Promotion”, comments EFP president Christian Juhl Lemche. “ I hope that Georgian cinema will benefit from our activities and I look forward to GNFC’s participation in the EFP network.”



Street Days by Levan Koguashvili



The Other Bank by George Ovashvili



Salt White by Ketvi Machavariani

Georgian Cinema has a long history going back to the 1920's and culminating in the golden age of the Georgian film industry between the 1960's and the 1980's with such internationally acclaimed films as **The Shadows of Our Forgotten Ancestors** by Sergey Parajanov and **Wedding** by Mikheil Kobakhidze. Following Temur Babluani's Silver Bear-winning **The Sun of Sleepless** (1993), recent renowned and internationally acclaimed Georgian feature films include **Three Houses** by Zaza Urushadze (2009), **The Other Bank** by George Ovashvili (2009), **Street Days** by Levan Koguashvili (2010) and **Salt White** by Ketvi Machavariani (2011).

More information on European Film Promotion at www.efp-online.com

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